



# Your In-Store Engagement Booth Pack

Excited to meet potential new members in your community? The items in this Booth Pack will help you set up an inviting environment for prospects during your in-store events.

## THIS BOOTH PACK INCLUDES:

### SMALL-BOOTH PACK:

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#### PORTABLE TABLE

The perfect centerpiece for your booth. Big enough to attract attention, yet easy to move around. Assembly instructions included inside.

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#### ACRYLIC FLYER HOLDER

Display any flyer from the Marketing Resource Center (MRC). Choose a topic that would be a good conversation-starter with your audience.

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#### TABLE-TOP BROCHURE HOLDER

You can choose and customize any brochure from the MRC. Use this holder to display them on your table.

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#### POSTERS

Hang them where it's easy for all store visitors to see. Be sure you ask any manager or on-site contact for permission.

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#### TABLE-TOP BANNER

Set this up on your table. The display will add messaging to your booth and invite nearby shoppers to come and talk to you about Medicare.

**Humana®**