

How Humana Honors Veterans: A Timeline

Two Decades of Helping to Improve Veteran Health

Saluting and honoring Veterans requires more than gratitude. It requires action and dedication. For more than 20 years, Humana has served Veterans, military personnel and their families. Here's how.



1996

- **Awarded TRICARE South Contract**

The U.S. Department of Defense awards Humana the contract to administer this healthcare program for uniformed service members, retirees and their families in southern states



2011

- **Veterans Hiring Initiative Begins**

Humana kicks off an initiative to hire 1,000 Veterans and military spouses by 2014

- **Donates \$1 million to Entrepreneurship Bootcamp for Veterans**

This innovative institute trains post-9/11 Veterans to become entrepreneurs



2012

- **Secures exclusive designation as the national Medicare Advantage plan carrier for Veterans of Foreign Wars (VFW) and American Veterans (AMVETS)**

- **Meets initial Veterans Hiring goal and adds a second goal of 1,000 more by 2015**



2013

- **Receives Secretary of Defense Distinguished Freedom Award for supporting National Guard and Reserve employees**

2014

- **2,400 Veterans and military spouses hired, surpassing cumulative goal by 20 percent**

Wins the Veterans Employer of the Year Award from California Employer Advisory Council



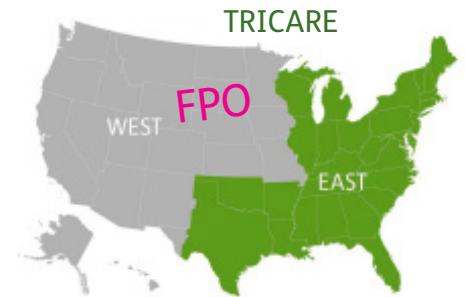
2015

- Humana makes ongoing commitment to hiring 500 Veterans or military spouses annually with an emphasis on hiring Wounded Warriors

2017

- Exceeds 4,000 Veterans and military spouses hired since 2011
- Sponsors Rolling Thunder

First annual sponsorship of Rolling Thunder, an annual Memorial Day motorcycle ride in Washington, D.C., to bring awareness to prisoners of war (POWs) and those missing in action (MIA)



2018

- Recognized for the first time by Diversity Inc. as a top Company for Veterans
- Sponsors Vietnam POW 45th Anniversary Reunion
- Awarded the TRICARE T2017 East Region Contract
The Defense Health Agency combined the South and North TRICARE Regions to create the East Region, which consists of operations in 30 states and serves approximately six million TRICARE beneficiaries

2019

- Provides 300,000 total meals through Uniting to Combat Hunger

A collaborative project with the VFW and other organizations, Uniting to Combat Hunger raises awareness and food to fight Veteran food insecurity



- Launches Honor Plans

These Medicare Advantage plans are available to all beneficiaries, but they may be a good fit for Veterans because they were designed with Veterans in mind

- Creates Ruck Marches at Rock 'N' Roll Marathon

Modeled after loaded military marches, participants carry packs filled with nonperishable food during a 5K to raise awareness of food insecurity among veterans and military families



2020

- Sets goal to provide 500,000 meals for Uniting to Combat Hunger
 - Launches Veterans Roadshow for Agents
 - Develops suite of Agent Educational Resources focusing on Veterans issues for Ignite