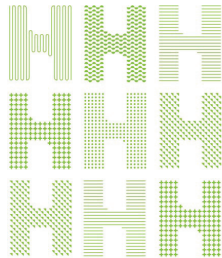


2024 Why Humana

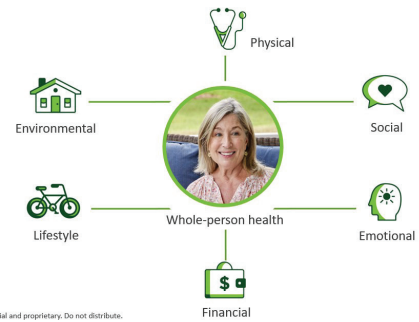


Humana.

Welcome to Why Humana

How you can be an agent of positive change

Put the Humana difference to work



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Social determinants of health (SDoH)

25%

Of adults aged 65 and older are considered to be socially isolated, putting them at risk for dementia and other serious medical conditions¹

2.3 M

People over 65 are classified as transportation disadvantaged, which may negatively impact their health, well-being and quality of life²

1 in 15

Seniors were food insecure in 2020,³ putting them at greater risk of Type 2 diabetes, hypertension and other negative health outcomes⁴

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Integrate human care into sales



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Humana makes living healthier easier with innovative and integrated benefits* like these on certain plans



SilverSneakers®



Transportation



Go365®



Telehealth

*Benefits vary by plan and market.

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Strengthening Provider Engagement

Engaging providers to create deeper, more successful relationships

Key provider engagement strategies



Value-based care
Align provider and payer incentives to drive clinical quality and member engagement

Select models:

- Path to value (e.g., shared savings)
- Full value (e.g., global risk sharing)



Primary care investment
Invest in value-based primary care

Select models:

- Humana owned and operated clinics
- Other primary care clinics



Working with CMS
Enable primary care partners to extend their value-based approach to serve Original Medicare patients

Select models:

- Primary care first
- Direct contracting

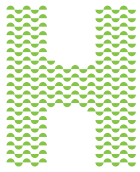


Home-based care
Facilitate at-home services through partnerships with health and personal care resources

Select models:

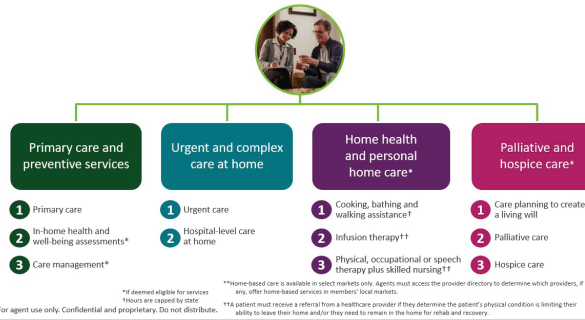
- Care in the home

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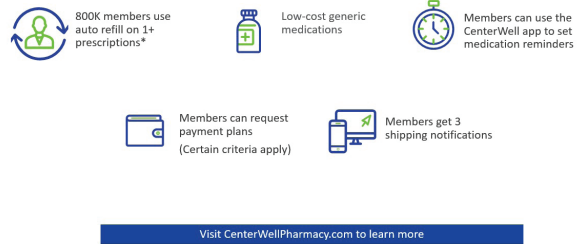


2024 Why Humana

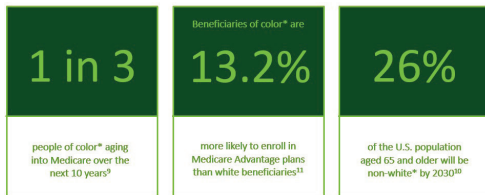
Discover the home-based** care continuum



CenterWell Pharmacy Services



The changing face of Medicare consumers



Making inroads with a growing Hispanic Medicare audience

