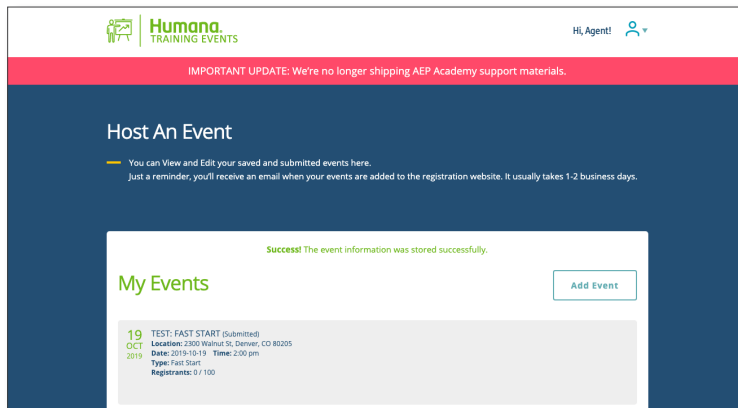


We know that things happen—weather cancellations, venue issues, timing changes—so you have the ability to send a text message to your attendees to notify them of important updates. We recommend only sending text messages for critical notifications.

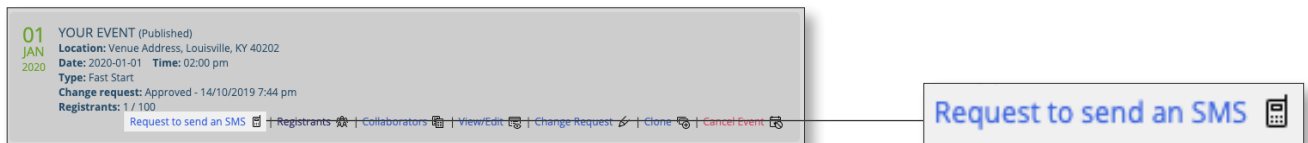
STEP 1: Log In

Use your assigned credentials to log in at humanamarketsupport.com (email ebonn@humana.com if you do not have your credentials). You'll be taken to the **My Events** page.



STEP 2: Navigate to the SMS Form

From the **My Events** page, hover over the event for which you need to send a text message. Click the link that says **Request to send an SMS**. A text box will appear.



STEP 3: Submit Your Text Request

Fill the text box with the message you'd like to send to your registrants. It must be 140 characters or less. Stick to critical updates like weather cancellations or venue changes. When you're done, hit **Submit**.



The Humana team will review your SMS message. Upon approval, the message will be sent to all recipients (that have opted in to receive SMS messages) within the same business day. If the text cannot be sent, you will be contacted regarding next steps.

Have questions? Want more information or support?

Contact Elizabeth Bonn at ebonn@humana.com.

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